

Welcome to Take Five, PDL's newsletter. We will share with you news updates, information and events from PDL and our agencies around the Pacific. Please email your comments and any feedback or suggestions to: info@pdl123.com

PDL SPONSORS NORFOLK ISLAND TRIATHLON

A week of triathlon events was held on Norfolk Island recently, featuring four childrens' events, some shorter sprint distance races and the full Olympic distance race. Over 80 competitors lined up in either team or individual events. PDL was a major sponsor of the Norfolk Island Triathlon. Transam Argosy Manager, Duncan Evans (pictured on the right) completed his first Olympic Distance Triathlon.



CHANGES TO PDL AGENCY



Effective 1st September 2010, McKay Shipping Limited will transfer the Pacific Direct Line (PDL) NZ agency functions to Pacific Direct Line Limited.

McKay Shipping has a minority shareholding in PDL and, in turn, Pacific International Line (PIL) Singapore holds a shareholding in both New Zealand companies. The internalisation of the agency is an in house consolidation of processes & IT functions at PDL, who will also employ transferring staff from McKay's.

McKay Shipping have, since 1975, been involved in the Pacific Island trades as both ship owners & agents. The management of Pacific Direct Line has been trading in the region for more than 40 years. Currently PDL operates 9 vessels calling at 16 countries and 22 ports throughout New Zealand, Australia and the South Pacific.

PDL is also represented in 10 south pacific countries by Transam Agencies, the PDL owned agency network which ensures a consistently high standard of customer service throughout the Pacific

UNUSUAL VESSEL FOR TRANSAM NOUMEA



Dutch niche carrier, Rolldock called in Noumea with their unique vessel, Rolldock Sun, one of three sister ships constructed in Mumbai. She is the first submersible vessel to operate in New Caledonia. The cargo loaded was the 3,600 tonne barge, Mimar Sinan owned by the Belgian dredging company, Jan du Nul. Transam Noumea have been involved in representing Jan du Nul as their local agent during an 18 month project in the North involving the dredging of an 11km channel to Vavouto, the port servicing the Koniambo nickel mine.

PROFILE: FRED BLADINIERES, Financial Director, PDL.

Fred Bladinieres has been with the PDL Group for over 19 years, initially in Noumea where he started as an accounts clerk and worked his way up to the position of Chief Accountant for the agency. In 1996 Fred shifted to Tahiti as temporary Manager for three months. He ended up staying for two years in the role of Agency GM as well as getting married! In 1998 Fred transferred to Auckland as Chief Accountant for Active Management,

the in-house PDL accounting entity. In 2001 his role shifted to PDL. With the sale of shares to PIL in 2006, Fred became Financial Director for PDL and in 2009 he became a director of PDL International. Fred is married to Delphine who is also employed at PDL Auckland in Documentation Control. They have two children, Lucy (9) and Julie (5). When Fred is not at work or with his family, his interest are mainly to do with off-road motor sports; he owns a jeep, a dirt bike and road motorbike.



McKay Shipping and PDL will remain very close partners not only due to their long association or their cross-shareholding under the PIL umbrella but also due to their ongoing association for non liner activities throughout the Pacific.

We look forward to this exciting new development which will allow PDL to focus more directly on the needs of our valued customers.

For any further information on the planned changes please contact either McKays or PDL.

"HURRICANE" MORAN WINS CHARITY BOXING BOUT AT EDEN PARK

PDL Logistics Manager, Josh Moran, made his competitive boxing debut in a charity event in Auckland last month. After a cautious first round, Josh took control in the second and his opponent threw in the towel at the start of round three. PDL operations staff were guests of Ports of Auckland who hosted a table for the evening. Pictured are (front row) Richard Potton (POA), Hurricane Moran (PDL), Vicki Williams (PDL), Katya Burgess (PDL), (back row) Andre Alekseev (POA), Stephen Blade (PDL), Perry D'Souza (POA), Wayne Mills (POA), Antony de Pont (POA)



GOOD LOADS FOR PDL VESSELS THROUGH AUCKLAND



Southern Lily V246N (pictured top and left) at Freyberg wharf in Auckland before sailing for Tonga and the Samoas. She is performing well on her 14 day fixed schedule. Kota Darjha also sailed last week on our dedicated New Zealand Tahiti service with a healthy load. With the high season for cargo almost upon us please make your bookings early to secure your space.

Thought of the Day: "Set yourself a goal, make it meaningful, make it exciting, make it challenging, and then make it happen!"

Ralph Marston