

Welcome to Take Five, PDL's newsletter. We will share with you news updates, information and events from PDL and our agencies around the Pacific. Please email your comments and any feedback or suggestions to: info@pdl123.com

PDL WINS CORSER CUP

In a very hard fought game of Sub Football, PDL successfully won back the Mike Corser Cup from McKay Shipping at their annual encounter in Auckland Domain. The final score was 4-3, with the result in doubt to the final whistle.



the final whistle. Captain Joshi, General Manager of McKays presented the trophy

to the winning captain, Olivier Ravel. It is four years since Mike passed away and this game is very dear to our hearts. As Olivier said when accepting the trophy in Mike's own words, "It doesn't get any better than this."

PROFILE: MICHELLE BRUNT TRANSAM SAMOA



Probably the best known sales person in the Pacific Islands, Michelle Brunt has been part of the PDL family since joining us from Lep back in 1998.

Originally she looked after customer services before moving to a sales representatives' role and taking the New Zealand market by storm! Mich took on the Trade Management role for Norfolk Island in 2005, before accepting a transfer to her native Samoa in 2006.

Currently Michelle looks after the sales activities for Transam/PDL in Tonga, Fiji, Samoa, Tarawa, Apia and Pago. She wears a Transam Hat now and works closely with the many Principals that are represented by Transam Samoa.

Customers who visit Apia face the Mount Vai challenge where Michelle races them up to Robert Louis Stevenson's grave site overlooking Apia. You can contact Michelle at Transam Samoa, her email address is michelleb@transamsamoa.com

NEW SHIPS FOR PDL



In October PDL announced the charter of the MV Majala to join the AUSPAC Trade (Australia to South Pacific) as replacement for the Forum Samoa 2. Then, in January, we introduced the MV Florence (top picture) replacing the Capitaine Tasman. Both vessels will offer around 30% additional capacity and operating speeds of around 17 knots, making it easier to maintain the fortnightly schedule ex Australia.



Pictured above is the planned replacement vessel for the Southern Phoenix, the Forum Pacific, which is expected to enter the New Zealand, Tonga, Cook Islands trade in late March bringing a much needed boost to capacity.

At the end of January a larger Southern Lily was introduced to the New Zealand to Tonga and Samoas Trade bringing a significant increase in capacity and speed. This will enable us to offer a fixed day fortnightly service ex New Zealand.



In early March we will welcome the Southern Fleur to our fleet, a 728 TEU ship which will replace the Southern Trader, giving us a 35% increase in the capacity to Noumea, Vila and Fiji. These exciting enhancements to our fleet clearly demonstrate the commitment that is being shown by PDL to improving our service to our customers in the South Pacific Trade in 2010.

2010 STARTS WITH MANY NEW CHALLENGES

Nature has hit the Pacific hard, with Cyclone Pat devastating Aitutaki and parts of Tonga. PDL sent a free aid container from Rarotonga on Southern Phoenix. Cyclone Oli raged through Tahiti but thankfully caused little serious damage. Our thoughts are with those affected by the storms.

Back in Auckland, PDL has 45 staff running Round The Bays next month. Each entry includes a donation to the Uganda Village Charity fund (See Take 5 March for more info)

TRANSAM COOK ISLANDS OPEN OFFICES IN RARO



Transam Cook Islands is the newest additional to the Transam Network which now operates in ten countries making it the largest Agency network in the South Pacific. The office was formally opened at a customer function attended by Government Ministers, local elders, staff and customers. In his opening address, Paul Williams from PDL spoke of the commitment PDL has made to the Cooks and the plans for further investment in Rarotonga. Stephen Blade from PDL then introduced the new Agency Manager, Jane Wichman, who brings a wealth of business experience to the role. Stephen also announced the appointment of Vicki Williams as Trade Manager Cook Islands based in Auckland. For more information on our latest shipping service to the Cook Islands please contact Jane, email ship@transam.co.ck or Vicki, email vickiw@pdl123.co.nz



Thought of the Day: "We are what we repeatedly do. Excellence, then is not an act, but a habit" *Aristotle*